

Theme C—Friday AM

Partnerships and Implementation

Notes taken by Sean Collins

- BC Hydro had to accommodate a growing load on their system and were charged with doing so with 50% efficiency savings through demand side management (DSM)
- Their 3 strategies were “collaborate, transform, and integrate”. Focus of the presentation will be things Hydro has done that have worked.
- Lisa Coltart recommends informal partnerships with structure around them (like Memorandum of Understanding). BCH has partnered with Canada green building council to promote LEED certification.
- BCH partnered w/ a few retailers to sell LED lights and due to Powersmart promotion, they sold out of all lights w/in a week. Their promotion of Sears’s energy efficient appliances is win-win because Sears gets sales boost and demand is reduced to BCH grid.
- Conversations on energy have to be broad sustainability talks. Need to include waste, water usage etc.
- Communities need decision support tools like those in BCH decision theatre to be able to properly forecast. Recommends that partnerships begin as tactical, specific projects to larger, more holistic strategic partnerships once the relationship is there (ie CIRS) pick the quick wins first. Should also have a valid exit strategy.